

New Media Seminars

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Podcasting and Other Media

with Dan Portnoy

"An hour of your time will give you the tools to expose your business to a whole new marketplace and grow your customer base by ten fold."

Dan is the best at what he does: Taking 'old school' marketing types like me and comfortably and effectively introducing us to the 'new media'. I have had the privilege to be on a podcast with Dan and was amazed when I started getting feedback from friends of mine from around the world! Make time to experience his wisdom and enthusiasm in what is sure to be a productive seminar.

Michael J. Garrison
Vice President
Tech Squared, Inc

Dan is able to take the technical language of podcasting and put it in terms that someone can understand without having a computer degree. This ability coupled with his experience hosting many podcasts makes him the ideal person to teach it to others."

Mike Cook - Business Coach

Debunking The Myth

Incorporating media to drive home your points has never been easier. Get the inside scoop from professionals who use this media with great success. Let Outthink shed light on mass media tools to increase the reach of your business.

The Tools To Deliver

Getting your ideas out is easier than ever and with some very inexpensive or free tools you can be off and running in a fraction of the time on your own. In addition, you can check out the broad spectrum of hardware and software in all price ranges to energize your web presence.

Harness the Power

Let the new media seminar on integrating audio and video help you take your first step to impacting a whole new customer base.

Get your Questions Answered

The New Media Seminar features interactive time with our professionals so you can get the answers to what's most important to you and your business.

Info About The Speaker

Dan Portnoy has been using mass media to impact thousands as the host of the THE DROP, a high energy, bi-weekly podcast with a focus on music and pop culture. As a trainer, Dan has traveled the country challenging business owners and entrepreneurs to improve their business through critical thinking.



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